UniverseBridge

Birst

UniverseBridge connects your Birst apps to your SAP BusinessObjects semantic layer.

What Is UniverseBridge?

Why do organizations invest in multiple business intelligence platforms? They like the interactive visualizations offered by a tool like Birst, but they also like the powerful backend and metadata layer of a tool like SAP BusinessObjects.

UniverseBridge gives you the best of both worlds.

With UniverseBridge, you can seamlessly integrate your data residing in SAP BusinessObjects into Birst, allowing you to leverage your corporate business logic already developed within your SAP BusinessObjects Universes.

Why Use UniverseBridge?

Accelerate Development

✓ Leverage the power of your existing BusinessObjects Universes without having to re-build SQL Queries

Simplify the Birst Data Model

✓ Rely on the BusinessObjects semantic layer to:

- Leverage existing ETL
- Use a single BOBJ data provider instead of scripting in multiple data sources
- Pare the Subject Area down to key fields for business users
- Limit the number of required hierarchies

Reuse Not Rebuild

✓ Use what you've already built in BusinessObjects to create interactive visualizations and reports in Birst

✓ Leverage all of your corporate business logic already developed within your BusinessObjects Universes and custom report calculations

✓ Easily associate data across existing legacy Universes and other data sources without rebuilding them

✓ Automatically see any changes to object and join definitions within the BusinessObjects Universes instantly reflected within data loads

Get the Best of Both Worlds

✓ Quickly create highly interactive dashboards within Birst

✓ BusinessObjects provides a robust "middle tier"

✓ Federate data across legacy BusinessObjects Universes without the complexity of migrating them to Multi Source Universes

✓ Load data into a true "Cloud" environment and access it anywhere

✓ BusinessObjects universes are purposely built to host and maintain your business logic

Visit **UniverseBridge.com** or email **Inquiries@UniverseBridge.com** for more information